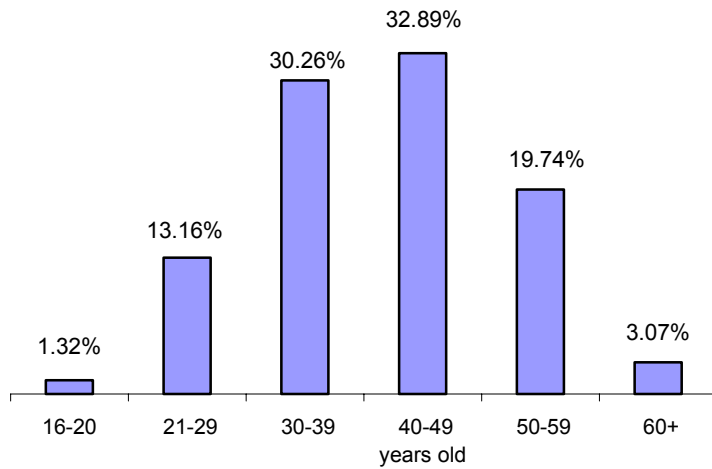
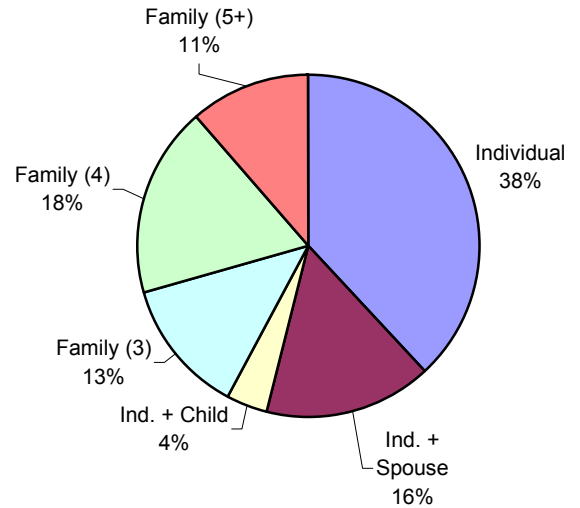


## HSA Buyer Demographics

**Age of HSA Purchasers**

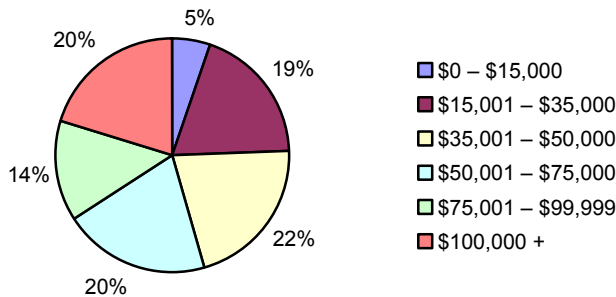


**Size of Families with HSAs**



**Note:** People who make the buying decisions for HSAs are 69% male and 31% female

**HSA-Eligible Policies by Income Level**



**Percentage of Previously Uninsured HSA Purchasers By Income Level**

Income Amounts	% Previously Uninsured
\$0 – \$15,000	55.9 %
\$15,001 – \$35,000	46.1 %
\$35,001 – \$50,000	36.0 %
\$50,001 – \$75,000	30.4 %
\$75,001 – \$99,999	24.0 %
\$100,000 +	21.5 %

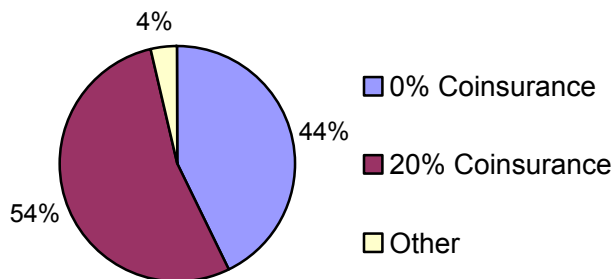
Total % uninsured for all HSA-eligible policies is 32.8%.

## What People Are Paying For HSA-Eligible Health Insurance Per Member Per Month

\$50 or Less	17.67%
\$51 – 100	52.83%
\$101 – 200	23.14%
\$201 – 300	5.65%
\$301 – 400	0.53%
\$410 – 500	0.00%
Greater than \$500	0.18%

## Available HSA-Eligible Health Insurance Plans (Benefits After Deductible Is Met)

**Office Visits, Surgery,  
Hospitalization,  
Lab/X-Ray & Ob/Gyn Benefits**



**Emergency Room  
Services**

