



College Student Survey

Sample = 255 Full-Time College Students
 Ages 18-30 and 251 Recent College Graduates
 Ages 18-30 Who Are in the Workforce or
 Seeking Employment



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This survey is being conducted by Kelton Research, a leading national public opinion company. We are not trying to sell you anything, but would like to ask you a few questions for a national opinion study, the results of which will appear in the nation’s leading media outlets in the coming weeks. Your answers will be confidential and anonymous.

1. After graduating college, for about how long do/did you expect to receive at least some financial support from your parents?

Average = 2 Years			Average = 2	
<i>Response</i>	<i>Student Total</i>	<i>Student %</i>	<i>Grad Total</i>	<i>Grad %</i>
Never	77	30%*	83	33%
Less Than a Year	89	35%	93	37%
1-2 Years	52	20%	50	20%
3-4 Years	28	11%	9	4%
5 Years or More	9	4%	16	6%

2. Which of the following benefits would most likely be non-negotiable for you when evaluating a potential job, meaning that you would consider passing on the job if these benefits were not included or undesirable?

<i>Response</i>	<i>Student Total</i>	<i>Student %</i>	<i>Grad Total</i>	<i>Grad %</i>
Health Insurance	98	38%	98	39%
A Flexible Schedule Such as Non-Traditional Hours or Being Able to Work From Home	33	13%	23	9%
Vacation Time	32	13%	31	12%
The Commute or the Office’s Location	27	11%	47	19%
401 (k) or Other Retirement Accounts	26	10%	25	10%
Your Potential Title	19	7%	14	6%
Corporate Culture	12	5%	6	2%
Gym Memberships	8	3%	7	3%

* All decimals are rounded to the nearest percentage point. This may result in certain numerical totals adding up to slightly more or slightly less than 100%

3. Which of the following best describes you?

<i>Response</i>	<i>Student Total</i>	<i>Student %</i>	<i>Grad Total</i>	<i>Grad %</i>
I'm Currently Covered By an Individual Health Insurance Policy Paid For By My Parents	70	27%	37	15%
I'm Currently Covered By My Parent's Health Insurance Policy	63	25%	39	16%
I'm Currently Covered By a Government or Public Health Insurance Plan, Such as Medicaid	29	11%	21	8%
I'm Currently Covered By a Health Insurance Policy That I Pay For Myself	23	9%	28	11%
I'm Currently Covered By an Employer-Provided Health Insurance Plan	19	7%	78	31%
I'm Currently Covered By a Student Health Insurance Plan	16	6%	2	1%
I Currently Have No Health Insurance	30	12%	43	17%
I Don't Know	5	2%	3	1%

4. In your opinion, how important is it for people to have health insurance?

<i>Response</i>	<i>Student Total</i>	<i>Student %</i>	<i>Grad Total</i>	<i>Grad %</i>
Extremely Important	207	81%	201	80%
Somewhat Important	41	16%	42	17%
Important Net	248	97%	243	97%
Somewhat Unimportant	3	1%	4	2%
Extremely Unimportant	4	2%	4	2%
Unimportant Net	7	3%	8	3%

5. After their children graduate college, for about how long do you think it's fair for a parent to help cover this child's health insurance costs?

<i>Response</i>	<i>Student Total</i>	<i>Student %</i>	<i>Grad Total</i>	<i>Grad %</i>
Never	21	8%	14	6%
Less Than a Year	73	29%	74	29%
1 Year	19	7%	29	12%
2 Years	53	21%	55	22%
3 Years	30	12%	24	10%
4 Years or More	59	23%	55	22%

6. **Students:** How likely or unlikely do you think it will be that your first job after graduating college will provide you with healthcare benefits?

<i>Response</i>	<i>Total</i>	<i>%</i>
Extremely Likely	89	35%
Somewhat Likely	116	45%
Likely Net	205	80%
Somewhat Unlikely	40	16%
Extremely Unlikely	10	4%
Unlikely Net	50	20%

Grads: Did you think your first job after graduating college would provide you with healthcare benefits?

<i>Response</i>	<i>Total</i>	<i>%</i>
Yes	182	73%
No	69	27%

7. If you had to choose one, which of the following would you rather do/do you think is better to do for the first year after you graduate college?

<i>Response</i>	<i>Student Total</i>	<i>Student %</i>	<i>Grad Total</i>	<i>Grad %</i>
Live With Your Parents and Be Able to Afford Health Insurance	137	54%	185	74%
Live on Your Own and Go Without Health Insurance	118	46%	66	26%

8. Which of the following do you think is more important for a new college graduate?

<i>Response</i>	<i>Student Total</i>	<i>Student %</i>	<i>Grad Total</i>	<i>Grad %</i>
Finding a Job That You Don't Like That Provides Benefits Like Health Insurance or Retirement Accounts	146	57%	123	49%
Finding a Job You Like That Doesn't Provide Benefits Like Health Insurance or Retirement Accounts	109	43%	128	51%

9. If you were already attracted to a date or potential significant other and then found out that he or she had health insurance, would you be more likely to be...?

<i>Response</i>	<i>Student Total</i>	<i>Student %</i>	<i>Grad Total</i>	<i>Grad %</i>
More Attracted to Him or Her	230	90%	234	93%
Less Attracted to Him or Her	25	10%	17	7%

10. To the best of your knowledge, about how much would you expect to pay each month for a private health insurance plan? Please assume a plan that covers benefits such as prescription drugs, preventive screenings, and emergency room visits.

Average = \$204			Average= \$171	
<i>Response</i>	<i>Student Total</i>	<i>Student %</i>	<i>Grad Total</i>	<i>Grad %</i>
Nothing	0	-	1	-
\$1-\$99	60	24%	60	24%
\$100-\$199	33	13%	50	20%
\$200-\$299	19	7%	21	8%
\$300 or More	29	11%	31	12%
I Don't Know	114	45%	88	35%

11. If you had to purchase your own health insurance plan, what do you think would be a fair monthly cost?

Average = \$155			Average=\$126	
<i>Response</i>	<i>Student Total</i>	<i>Student %</i>	<i>Grad Total</i>	<i>Grad %</i>
Nothing	0	-	0	-
\$1-\$99	97	38%	92	37%
\$100-\$199	38	15%	50	20%
\$200-\$299	13	5%	22	9%
\$300 or More	17	7%	15	6%
I Don't Know	90	35%	72	29%

12. If you had no health insurance, which of the following, if any, would you be willing to do in order to obtain health insurance? Please choose all that apply.

<i>Response</i>	<i>Student Total</i>	<i>Student %</i>	<i>Grad Total</i>	<i>Grad %</i>
Give Up One Night Out at a Restaurant Per Week	174	68%	167	67%
Give Up One Night Out at the Movies Per Week	170	67%	160	64%
Give Up My Daily Coffee	130	51%	133	53%
Add 30 Minutes to My Daily Commute	86	34%	82	33%
Have My Parents Make All of My Financial Decisions For a Year	46	18%	33	13%
Not Have Cable or High-Speed Internet at Home	45	18%	46	18%
Other	6	2%	17	7%
Nothing	16	6%	17	7%

13. Which of the following, if any, would you be less likely to do if you didn't have health insurance while in your 20s? Please choose all that apply.

<i>Response</i>	<i>Student Total</i>	<i>Student %</i>	<i>Grad Total</i>	<i>Grad %</i>
Ride a Motorcycle	124	49%	107	43%
Start a Family	118	46%	132	53%
Travel To Another Country With Different Public Health Standards, Such as Questionable Drinking Water Quality	117	46%	106	42%
Participate in Risky or Dangerous Athletic Activities, Such as Skiing or Rock Climbing	115	45%	118	47%
Pursue A Risky Job or Career, Such as Law Enforcement or Construction	94	37%	99	39%
Have Sex With Someone on a First Date	77	30%	81	32%
Eat at a Place With Questionable Food Quality, Such as a Dive Bar or Place With a "B" Or "C" Rating	71	28%	54	22%
Get Married	65	25%	52	21%
Take a Cross-Country Road Trip	52	20%	42	17%
Start a Business	47	18%	44	18%
None of These	28	11%	44	18%

14. How informed or uninformed do you consider yourself to be about healthcare reform? Please be honest.

<i>Response</i>	<i>Student Total</i>	<i>Student %</i>	<i>Grad Total</i>	<i>Grad %</i>
Extremely Informed	38	15%	26	10%
Somewhat Informed	127	50%	121	48%
Informed Net	165	65%	147	59%
Somewhat Uninformed	67	26%	75	30%
Extremely Uninformed	23	9%	29	12%
Uninformed Net	90	35%	104	41%

15. To the best of your knowledge, which of the following, if any, are available or apply to college graduates in 2011 as a result of healthcare reform? Please choose all that apply.

<i>Response</i>	<i>Student Total</i>	<i>Student %</i>	<i>Grad Total</i>	<i>Grad %</i>
The Ability to Stay on Parents' Health Plan Until Age 26	136	53%	157	63%
Access to Individually-Purchased Health Insurance Plans for People With Pre-Existing Medical Conditions, Such as High Blood Pressure	54	21%	61	24%
Subsidies Available to Help People Buy Healthcare Coverage	53	21%	48	19%
Access to More Preventive Medical Services, Such as Annual Checkups, at No Out-Of-Pocket Cost	52	20%	49	20%
A Requirement to Purchase Healthcare Coverage	41	16%	57	23%
Free Healthcare Coverage	39	15%	26	10%
Introduction of Online "Health Insurance Exchanges" for Purchasing Healthcare Coverage	35	14%	25	10%
No Lifetime Limits on Healthcare Coverage	27	11%	32	13%
None of These	43	17%	37	15%

16. Which of the following health insurance terms are you confident that you can define? Please choose all that apply.

<i>Response</i>	<i>Student Total</i>	<i>Student %</i>	<i>Grad Total</i>	<i>Grad %</i>
Co-Pay	151	59%	184	73%
Deductible	127	50%	153	61%
Premium	75	29%	95	38%
Annual Out of Pocket Maximum	72	28%	76	30%
Lifetime Coverage Limit	52	20%	50	20%
Co-Insurance	41	16%	37	15%
None of These	45	18%	24	10%

17. Have you visited a general doctor for regular preventive care or a check-up in the past 2 years?

<i>Response</i>	<i>Student Total</i>	<i>Student %</i>	<i>Grad Total</i>	<i>Grad %</i>
Yes	193	76%	173	69%
No	62	24%	78	31%

18. Have you visited an emergency room for yourself in the last 4 years?

<i>Response</i>	<i>Student Total</i>	<i>Student %</i>	<i>Grad Total</i>	<i>Grad %</i>
Yes	125	49%	104	41%
No	130	51%	147	59%

Methodological Notes:

The eHealth College Student and Grads Survey was conducted by Kelton Research between April 21st and April 29th, 2011, using an email invitation and an online survey.

Results of any sample are subject to sampling variation. The magnitude of the variation is measurable and is affected by the number of interviews and the level of the percentages expressing the results.

For the sample of college students, the chances are 95 in 100 that a survey result does not vary, plus or minus, by more than 6.1 percentage points from the result that would be obtained if interviews had been conducted with all persons in the universe represented by the sample.

For the sample of recent college graduates, the chances are 95 in 100 that a survey result does not vary, plus or minus, by more than 6.2 percentage points from the result that would be obtained if interviews had been conducted with all persons in the universe represented by the sample.