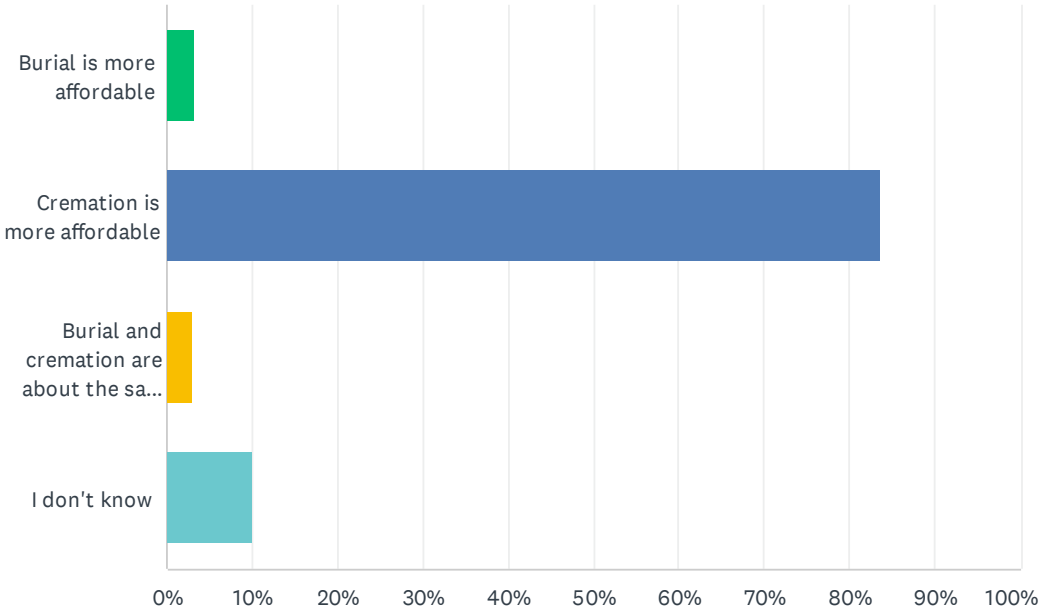
Q1 To the best of your knowledge, which is generally more affordable: burial or cremation?

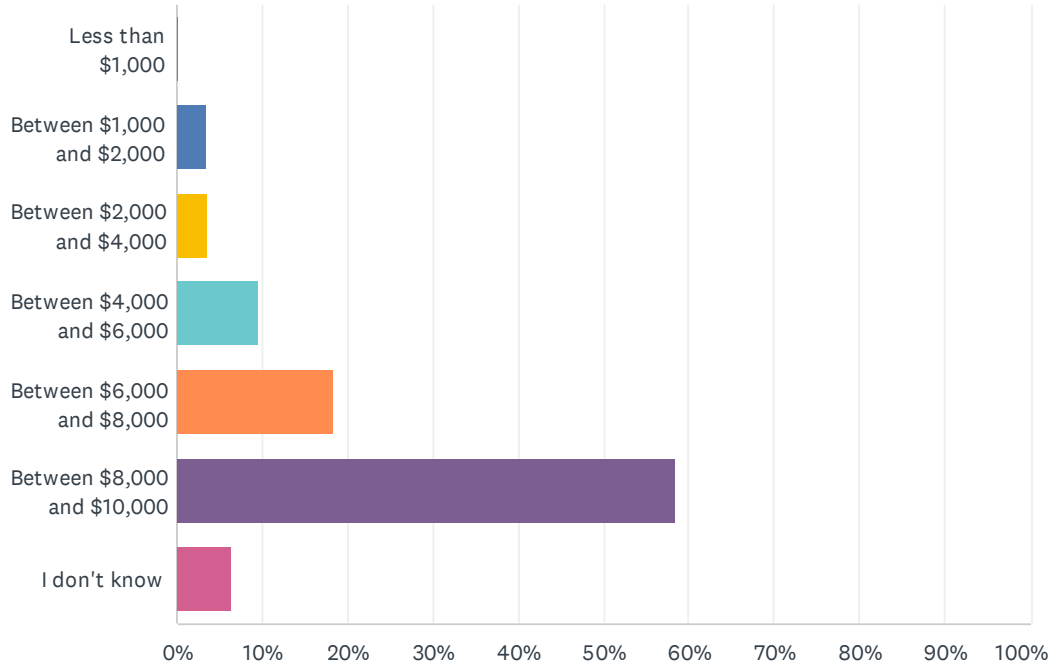
Answered: 1,010 Skipped: 0



ANSWER CHOICES	RESPONSES	
Burial is more affordable	3.27%	33
Cremation is more affordable	83.66%	845
Burial and cremation are about the same cost	3.07%	31
I don't know	10.00%	101
TOTAL		1,010

Q2 What would you estimate is the average cost of a funeral, including a viewing, and burial?

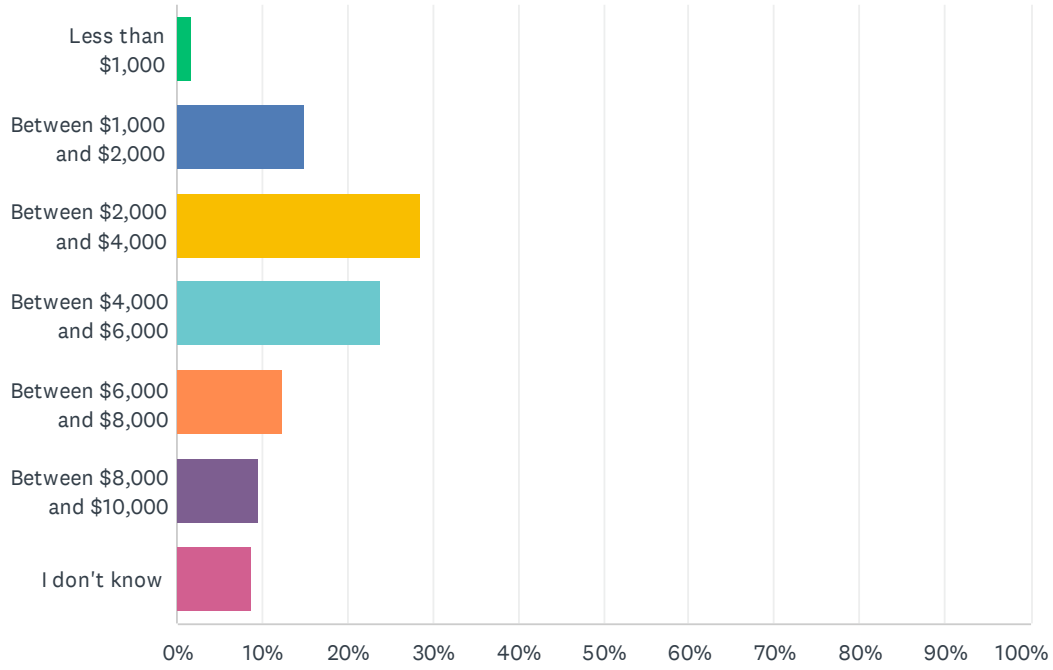
Answered: 1,010 Skipped: 0



ANSWER CHOICES	RESPONSES	
Less than $1,000	0.20%	2
Between $1,000 and $2,000	3.37%	34
Between $2,000 and $4,000	3.66%	37
Between $4,000 and $6,000	9.50%	96
Between $6,000 and $8,000	18.42%	186
Between $8,000 and $10,000	58.51%	591
I don't know	6.34%	64
TOTAL		1,010

Q3 What would you estimate is the average cost of funeral, including a viewing, and cremation?

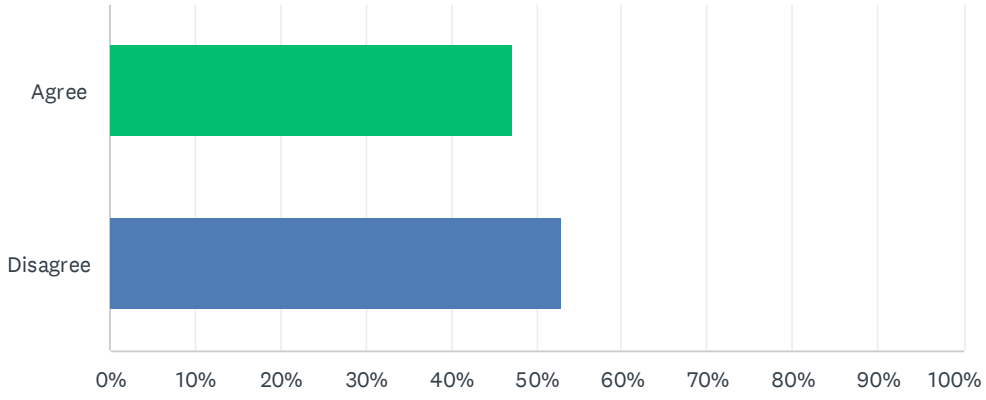
Answered: 1,010 Skipped: 0



ANSWER CHOICES	RESPONSES	
Less than $1,000	1.78%	18
Between $1,000 and $2,000	14.95%	151
Between $2,000 and $4,000	28.61%	289
Between $4,000 and $6,000	23.86%	241
Between $6,000 and $8,000	12.38%	125
Between $8,000 and $10,000	9.60%	97
I don't know	8.81%	89
TOTAL		1,010

Q4 Agree or disagree: “I worry about burdening my loved ones with funeral and burial/cremation expenses after I die.”

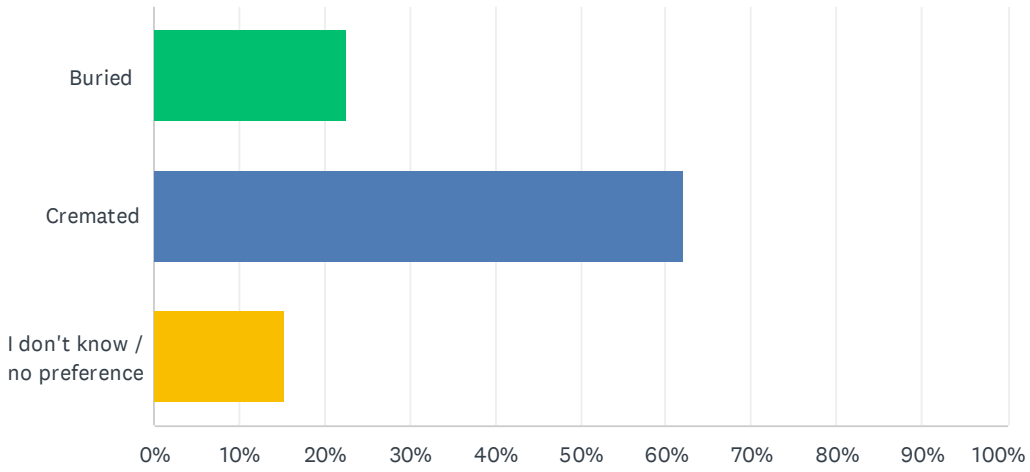
Answered: 1,010 Skipped: 0



ANSWER CHOICES	RESPONSES	
Agree	47.13%	476
Disagree	52.87%	534
TOTAL		1,010

Q5 When you die, do you plan to be buried or cremated?

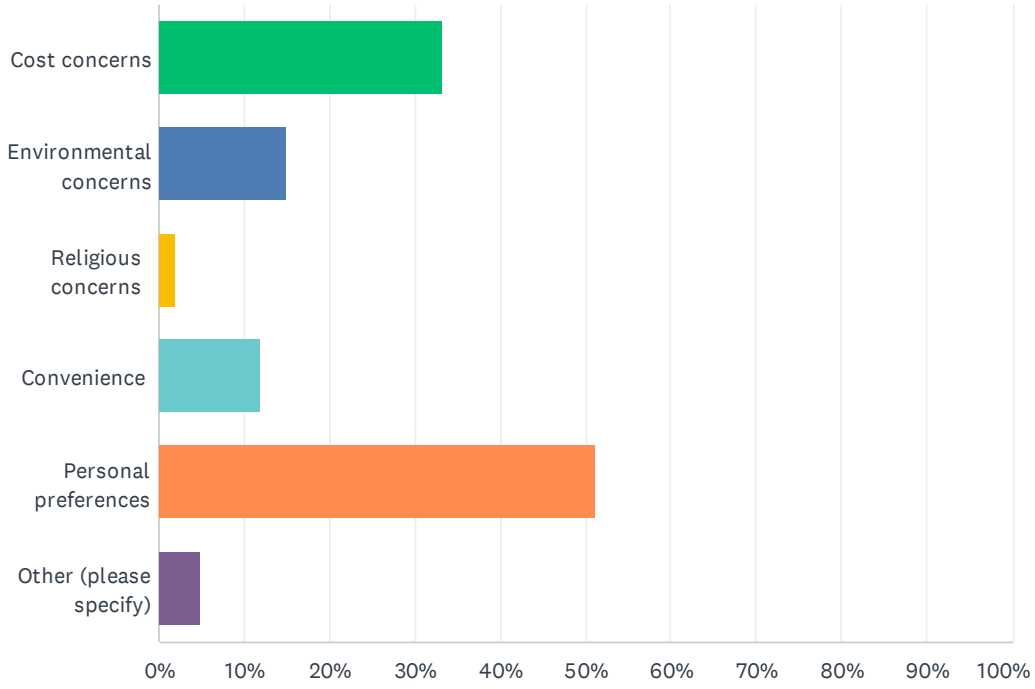
Answered: 1,010 Skipped: 0



ANSWER CHOICES	RESPONSES	
Buried	22.57%	228
Cremated	62.08%	627
I don't know / no preference	15.35%	155
TOTAL		1,010

Q6 What is the most important factor in your plan to be cremated rather than buried? Select only one.

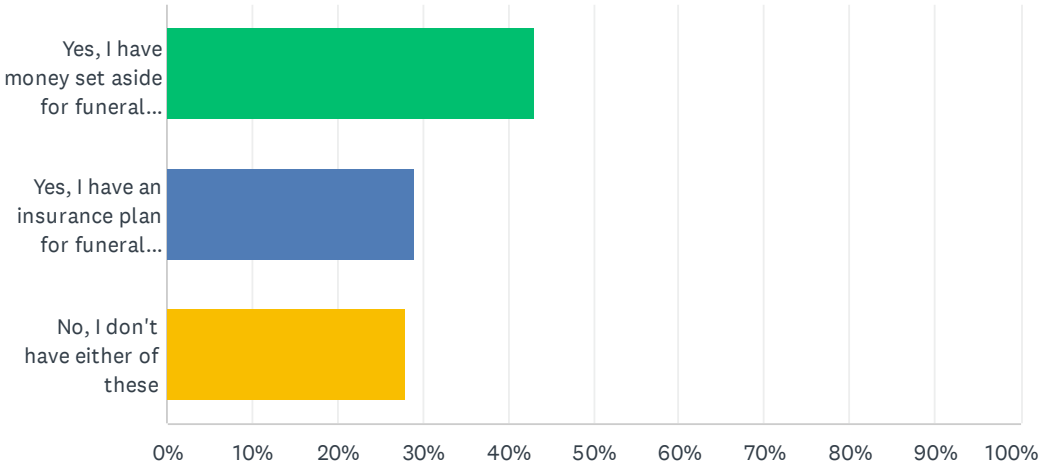
Answered: 624 Skipped: 386



ANSWER CHOICES	RESPONSES	
Cost concerns	33.33%	208
Environmental concerns	14.90%	93
Religious concerns	1.92%	12
Convenience	12.02%	75
Personal preferences	51.12%	319
Other (please specify)	4.81%	30
Total Respondents: 624		

Q7 Do you have money set aside – or an insurance plan – that would cover your own funeral and burial or cremation expenses?

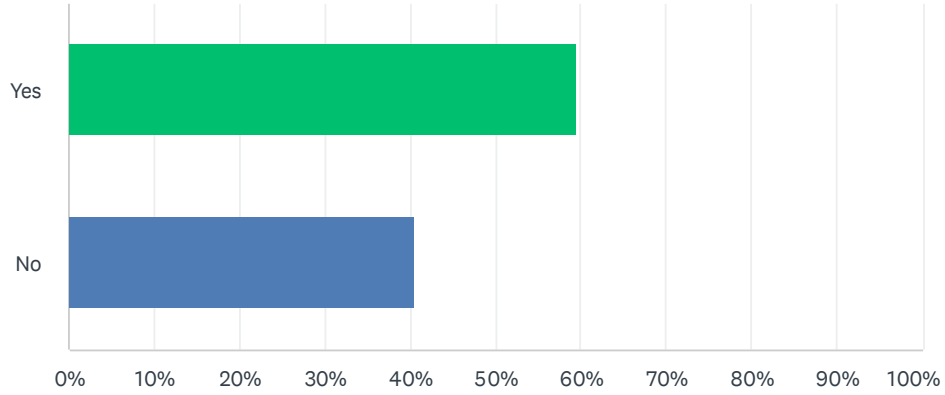
Answered: 1,001 Skipped: 9



ANSWER CHOICES	RESPONSES	
Yes, I have money set aside for funeral expenses	43.16%	432
Yes, I have an insurance plan for funeral expenses	28.97%	290
No, I don't have either of these	27.87%	279
TOTAL		1,001

Q8 Are you currently married?

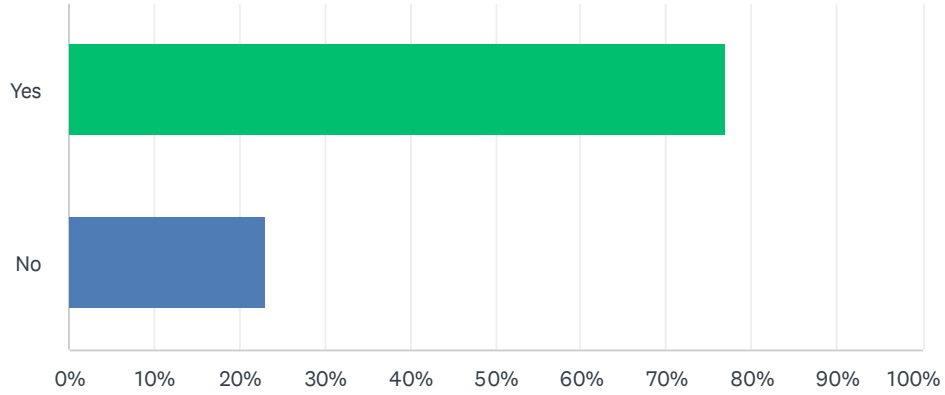
Answered: 1,001 Skipped: 9



ANSWER CHOICES	RESPONSES	
Yes	59.44%	595
No	40.56%	406
TOTAL		1,001

Q9 Do you have children or grandchildren?

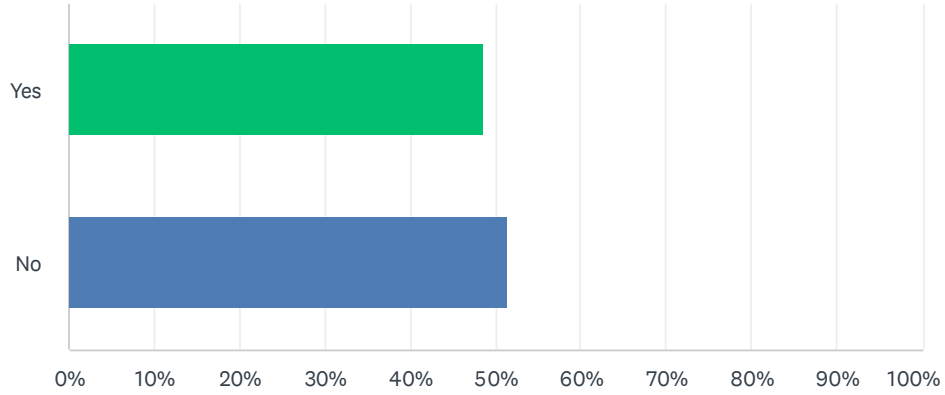
Answered: 1,001 Skipped: 9



ANSWER CHOICES	RESPONSES	
Yes	77.02%	771
No	22.98%	230
TOTAL		1,001

Q10 Do you live on a fixed budget of less than $50,000 per year?

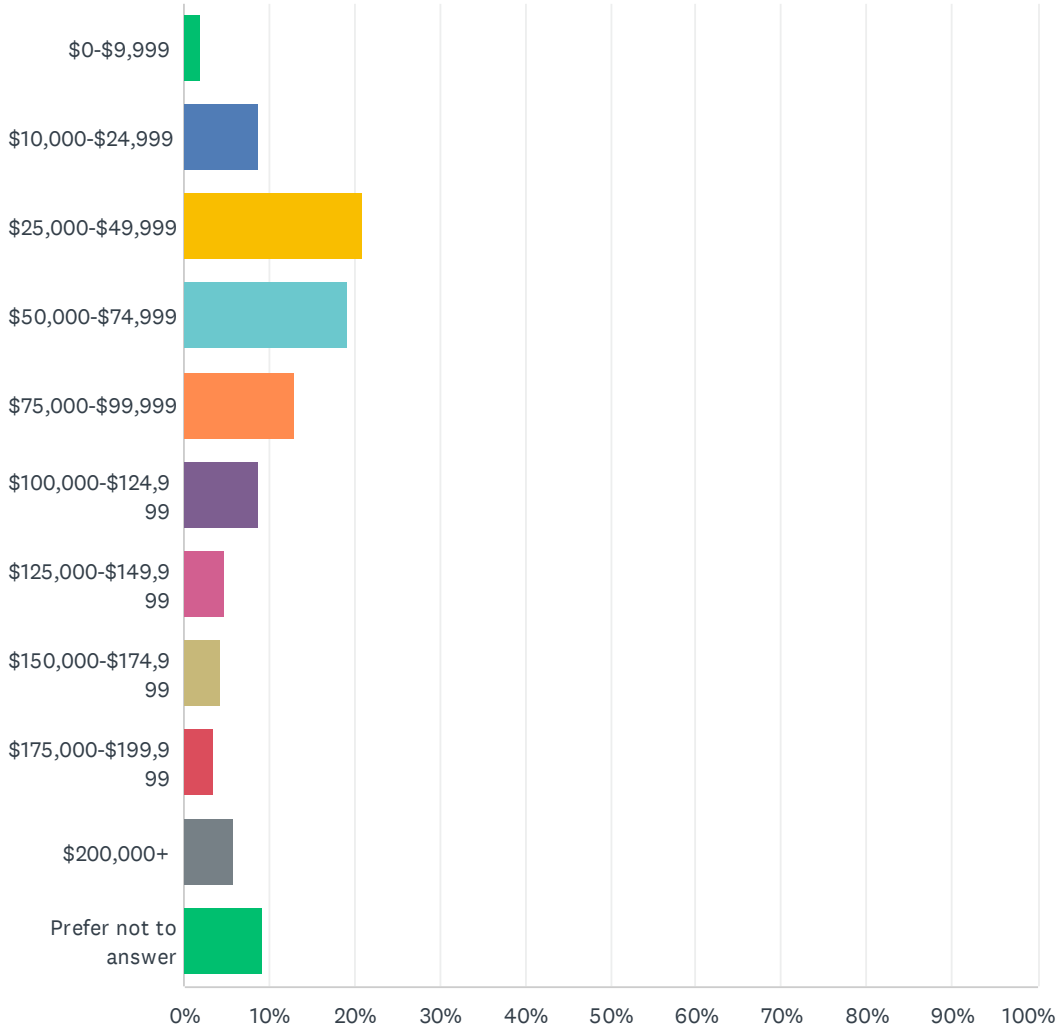
Answered: 1,001 Skipped: 9



ANSWER CHOICES	RESPONSES	
Yes	48.65%	487
No	51.35%	514
TOTAL		1,001

Q1 Household Income

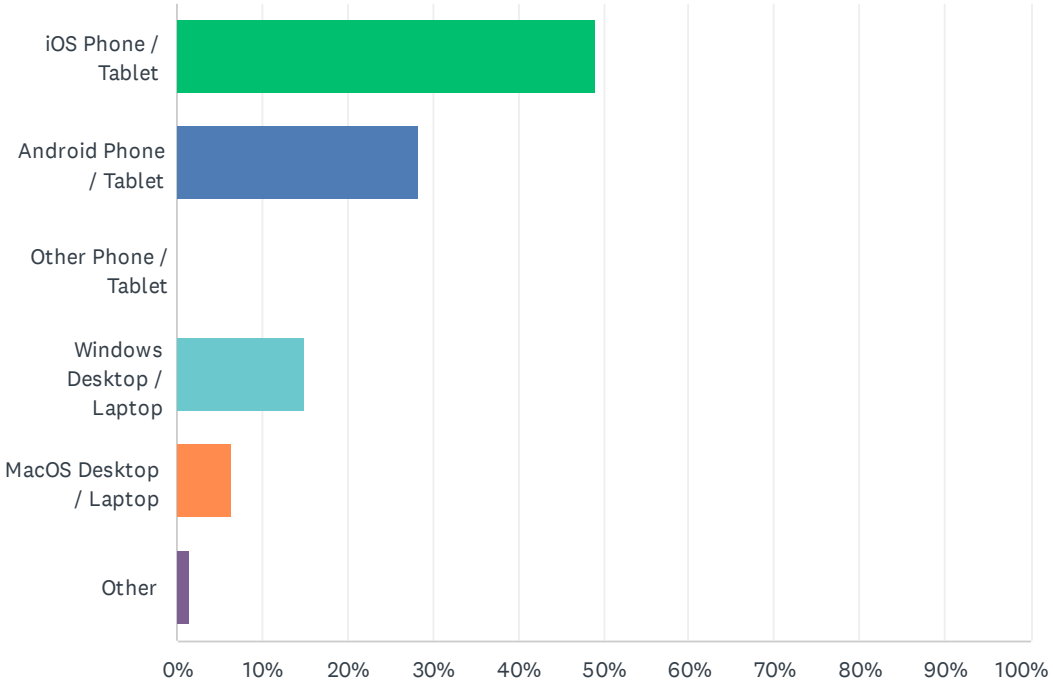
Answered: 1,001 Skipped: 9



ANSWER CHOICES	RESPONSES	
$0-$9,999	1.90%	19
$10,000-$24,999	8.69%	87
$25,000-$49,999	20.88%	209
$50,000-$74,999	19.28%	193
$75,000-$99,999	12.99%	130
$100,000-$124,999	8.79%	88
$125,000-$149,999	4.80%	48
$150,000-$174,999	4.30%	43
$175,000-$199,999	3.40%	34
$200,000+	5.79%	58
Prefer not to answer	9.19%	92
TOTAL		1,001

Q2 Device Type

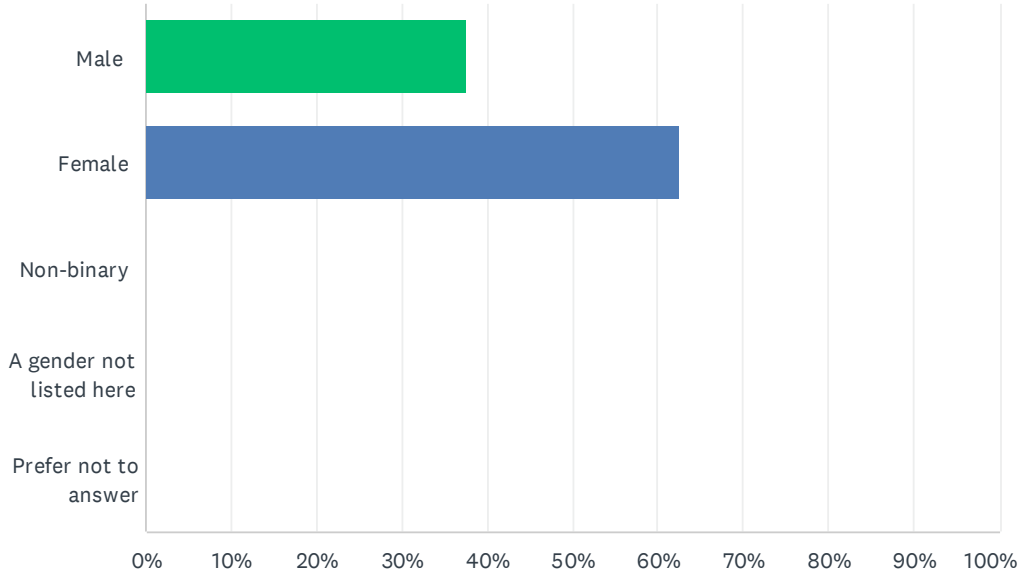
Answered: 1,001 Skipped: 9



ANSWER CHOICES	RESPONSES	
iOS Phone / Tablet	48.95%	490
Android Phone / Tablet	28.27%	283
Other Phone / Tablet	0.00%	0
Windows Desktop / Laptop	14.89%	149
MacOS Desktop / Laptop	6.49%	65
Other	1.40%	14
TOTAL		1,001

Q3 Gender

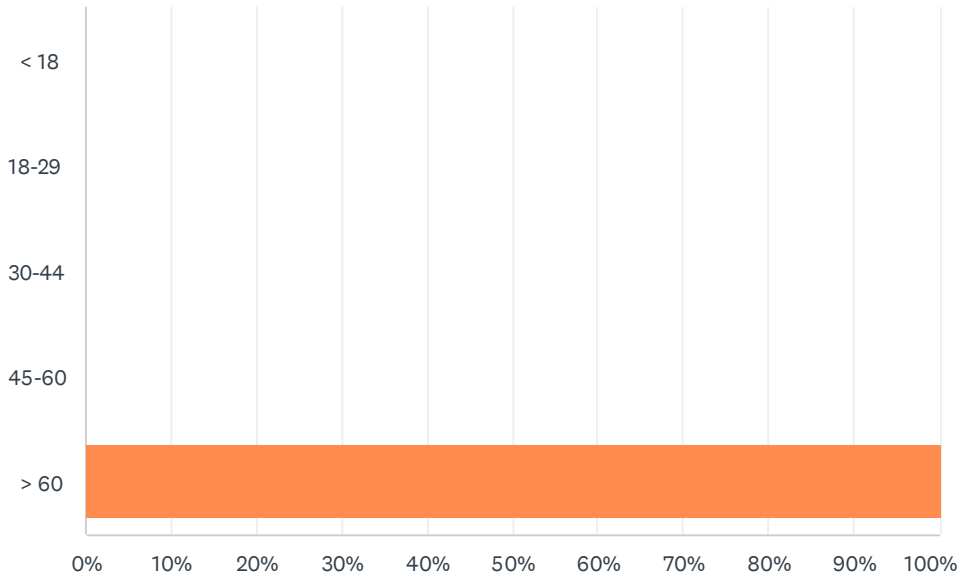
Answered: 1,001 Skipped: 9



ANSWER CHOICES	RESPONSES	
Male	37.56%	376
Female	62.44%	625
Non-binary	0.00%	0
A gender not listed here	0.00%	0
Prefer not to answer	0.00%	0
TOTAL		1,001

Q4 Age

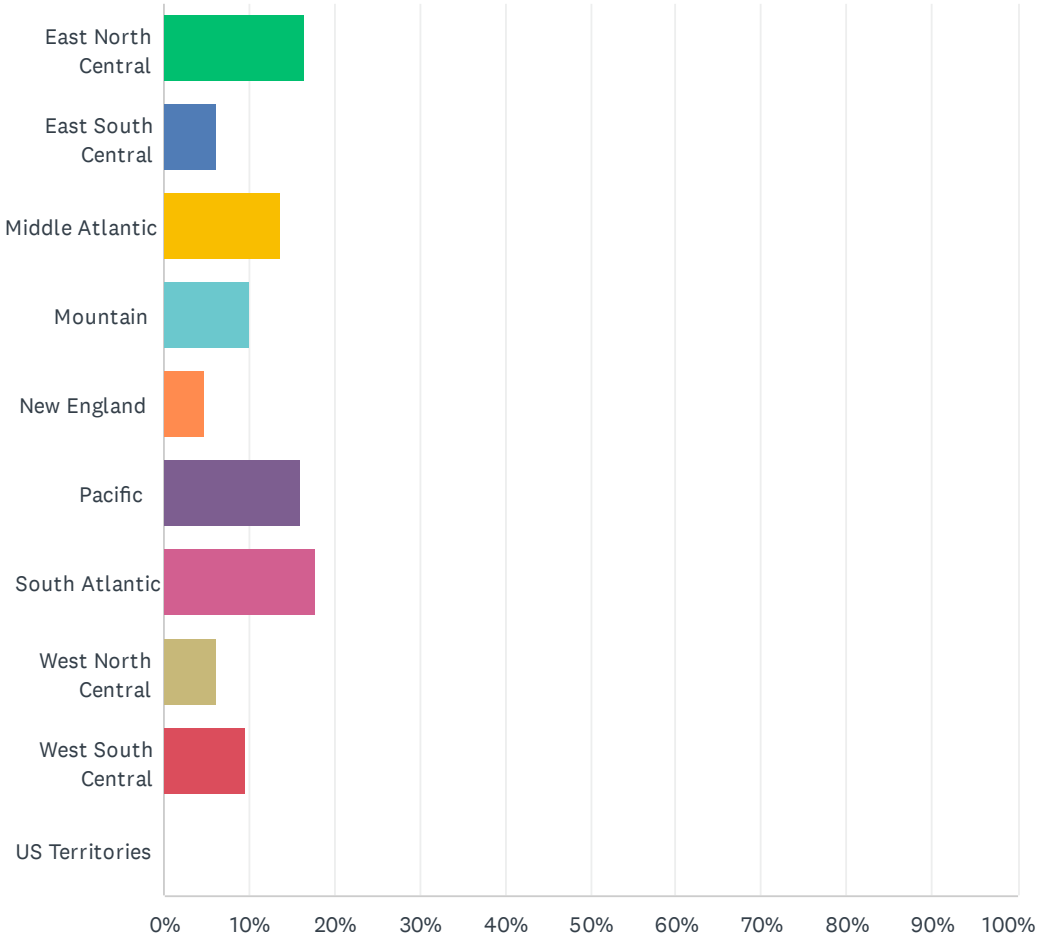
Answered: 1,001 Skipped: 9



ANSWER CHOICES	RESPONSES	
< 18	0.00%	0
18-29	0.00%	0
30-44	0.00%	0
45-60	0.00%	0
> 60	100.00%	1,001
TOTAL		1,001

Q5 Major US Region

Answered: 998 Skipped: 12



ANSWER CHOICES	RESPONSES	
East North Central	16.33%	163
East South Central	6.11%	61
Middle Atlantic	13.63%	136
Mountain	9.92%	99
New England	4.71%	47
Pacific	16.03%	160
South Atlantic	17.64%	176
West North Central	6.11%	61
West South Central	9.52%	95
US Territories	0.00%	0
TOTAL		998